

CREATING GOALS THAT DON'T MAKE YOU CRINGE

Leanne Woff – Audacious Empires

Do I have to?



Do you have to have a purpose?

Plan

Reassess

Remove emotion

Future

GOALS

OR

WISHFUL THINKING?



One goal is never ONE goal.

Break those bad boys down

Daily

Weekly

Monthly

Yearly

Hazards

Don't be naive, expect them.

- Be preemptive
- Review your mindset
- Remember the reward



Timeframes

It's all about managing fear and overwhelm.



Short term

Hours, days, weeks,
up to 6 months



Long term

6 months plus



**LIFE
GOALS**

Good life goals = Good business goals

Health

Always the first and primary goal.

Adventure

What experiences do you want to have?

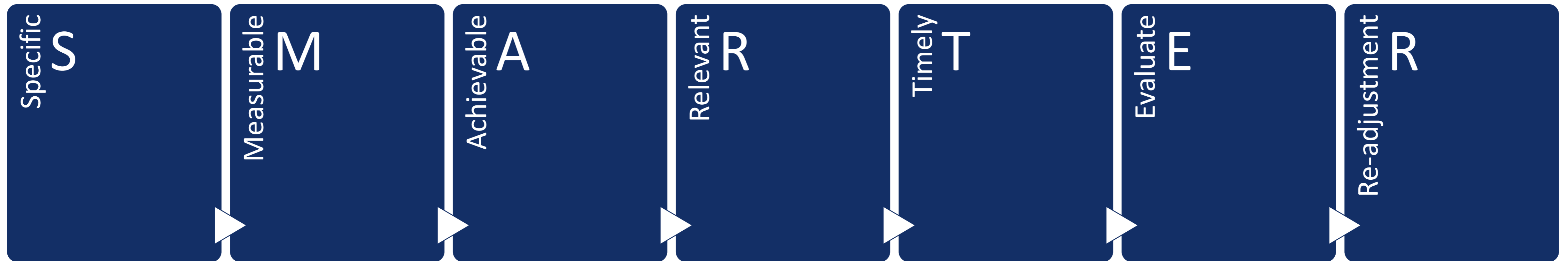
Villa

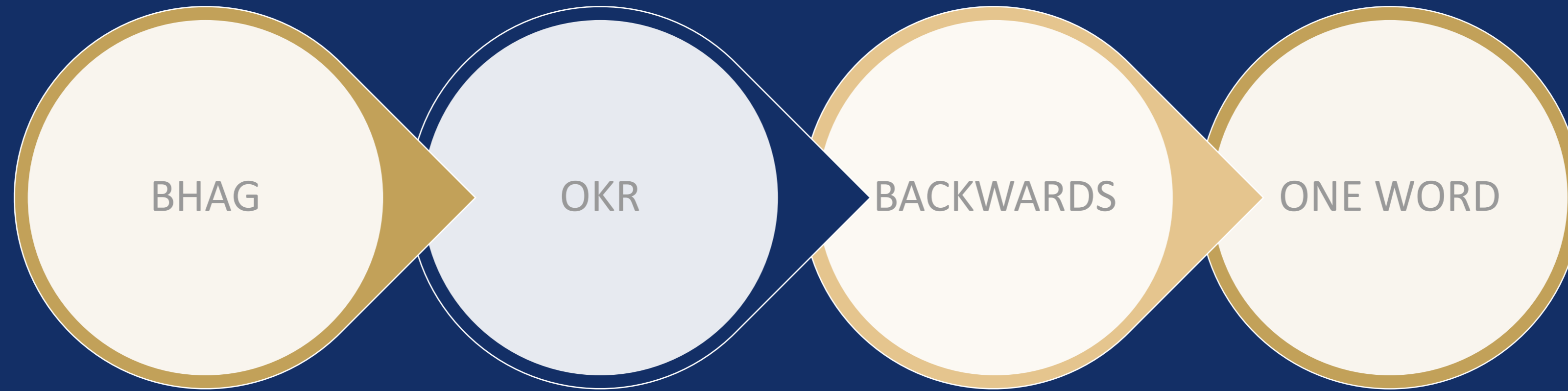
Where your story ends and how you'll get there.

Timeline



Next-level Goals





Audacious

Old school

Practical

Visionary

Need to get better?

Books – Knowledge

Tools – Implementation